

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 135209 /		<u>Alt Order #</u> 08314220
<u>Product</u> SMP ADD TO SKED		
<u>Contract Dates</u> 07/05/16 - 07/11/16		<u>Estimate #</u>
<u>Advertiser</u> ISS/Senate Majority PAC-A		<u>Original Date / Revision</u> 06/28/16 / 06/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV14573	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6686	<u>Advertiser Ref</u> 13916	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/05/16	07/11/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				2	\$500.00					
N 2	WHIO	07/05/16	07/11/16	Stephen Colbert	11:35 PM-12:37 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$500.00					
N 3	WHIO	07/05/16	07/11/16	Late Late Show: Cord	12:37 XM-1:35 XM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$350.00					
N 4	WHIO	07/05/16	07/11/16	Daybreak Edition 430a	4:30 AM-4:59 AM		:30			P-02		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$250.00					
N 5	WHIO	07/05/16	07/11/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$700.00					
N 6	WHIO	07/05/16	07/11/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				2	\$800.00					
N 7	WHIO	07/05/16	07/11/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$1,850.00					
N 8	WHIO	07/05/16	07/11/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$2,000.00					
N 9	WHIO	07/05/16	07/11/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$1,500.00					
N 10	WHIO	07/05/16	07/11/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$500.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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PO Box 809606
Chicago, IL 60680-9606
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<u>Contract / Revision</u> 135209 /		<u>Alt Order #</u> 08314220
<u>Contract Dates</u> 07/05/16 - 07/11/16		<u>Product</u> SMP ADD TO SKED
<u>Advertiser</u> ISS/Senate Majority PAC-		<u>Estimate #</u>
		<u>Original Date / Revision</u> 06/28/16 / 06/28/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
N 11	WHIO	07/05/16	07/11/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/05/16	07/11/16	MTWTF--				1	\$1,250.00						
N 12	WHIO	07/05/16	07/11/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/05/16	07/11/16	MTWTF--				2	\$400.00						
Totals								0.00						17	\$12,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/11/16	17	\$12,800.00	(\$1,920.00)	\$10,880.00
Totals	17	\$12,800.00	(\$1,920.00)	\$10,880.00

Signature: _____ **Date:** _____

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Thank you for your business!

JUN27/16 13.19
*** WHIO-TV ***

SALES PRSN PH- NICK WELTTE

WASHINGTON, DC 20007

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FLIGHT DATES JUL5/16 JUL11/16 WK-1

DATE JUN27/16 13.19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE MAJORITY PAC ADD TO SKED

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$500.00	7/5	7/11	2		TU-F,M	2
PROGRAM : DR. PHIL												
2			1135P-1237A	30		\$500.00	7/5	7/11	1		TU-F,M	1
PROGRAM : LATE SHOW WITHSTEPHEN COLBERT												
3			1237A-135A	30		\$350.00	7/5	7/11	1		TU-F,M	1
PROGRAM : LATE LATE SHOW WITHJAMES CORDEN												
4			430A-459A	30		\$250.00	7/5	7/11	3		TU-F,M	3
PROGRAM : DAYBREAK EDITION 430A												
5			500A-530A	30		\$700.00	7/5	7/11	1		TU-F,M	1
PROGRAM : DAYBREAK EDITION												

REP HEADLINE# 8314220
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN27/16 13.19
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			530A-600A	30		\$800.00	7/5	7/11	2		TU-F,M	2
PROGRAM : DAYBREAK EDITION												
7			530P-600P	30		\$1,850.00	7/5	7/11	1		TU-F,M	1
PROGRAM : 530P NEWS												
8			600P-630P	30		\$2,000.00	7/5	7/11	1		TU-F,M	1
PROGRAM : 6P NEWS												
9			600A-700A	30		\$1,500.00	7/5	7/11	1		TU-F,M	1
PROGRAM : DAYBREAK EDITION												
10			700P-730P	30		\$500.00	7/5	7/11	1		TU-F,M	1
PROGRAM : WHEEL OF FORTUNE												
11			700A-900A	30		\$1,250.00	7/5	7/11	1		TU-F,M	1
PROGRAM : CBS THIS MORNING												
12			900A-1000A	30		\$400.00	7/5	7/11	2		TU-F,M	2
PROGRAM : LIVE-KELLY AND MICHAEL												
JUL/16			12800.00									

CONTRACT TOTAL 12800.00
 TOTAL SPOTS 17

MARKET TOTALS \$23,272 WHIO 55% WDTN 19% WKEF 6% WRGT 14% CABL 0% WBDT 6%
 SVC- NSI
 DEMOS- RA35+*